

## EDUCATION

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### Doctor of Education (EdD) | Educational Leadership

College of Education, University of Saskatchewan | Admitted

### Master of Education | Educational Administration | Leadership in Post-Secondary Education

College of Education, University of Saskatchewan | 2019

- Capstone research project: Navigating the Unmatched Medical Student Crisis (EADM 911)
- Study abroad: Ireland: History, Culture, Education (EADM 892), with Dr. Michael Cottrell

### Bachelor of Commerce | Marketing

Edwards School of Business, University of Saskatchewan | 2014

- Management Consulting Project (COMM 448) with Dr. Vince Bruni-Bossio

### Business Administration Certificate

Edwards School of Business, University of Saskatchewan | 2009

## PROFESSIONAL EXPERIENCE

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### i2Build & i2Market Program Lead | Opus Startup Incubator

Innovation Mobilization & Partnerships, Office of the VP Research, USask | Sept. 2025 – Present

- Coordinate and deliver entrepreneurship programming for campus-based founders, supporting early-stage ventures through validation, mentorship, and pitch readiness.
- Build and sustain relationships with founders, mentors, faculty, and external partners across the university and Saskatchewan's innovation ecosystem.
- Manage program logistics, timelines, and performance metrics across i2Build and i2Market program suite.
- Coordinate outreach and recruitment to attract participants, speakers, and mentors, expanding engagement.

### Experiential Learning Coordinator | Student Services

College of Law, University of Saskatchewan | July 2023 – Sept. 2025

- Produced the College of Law Experiential Education Report.
- Coordinated a land-based retreat to Treaty 10 territory in partnership with College of Law faculty and Beauval community partners, integrating ceremony, medicine harvesting, and Elder teachings.
- Contributed to the design of a new upper-year land-based learning course in collaboration with colleagues.
- Supported the coordination of Canada's first Indigenous Child Protection Practicum for law students.
- Coordinated and administered the Rural and Regional Legal Externship (RRLE), a province-wide experiential program developed in partnership with the Ministry of Justice and Legal Aid Saskatchewan to address access-to-justice gaps and prepare students for rural practice.

### Curriculum Manager | Student Services (Term)

Western College of Veterinary Medicine (WCVM), University of Saskatchewan | Oct. 2022 – June 2023

### Coordinator | Office of Career Advising & Mentorship (OCA&M)

College of Medicine, University of Saskatchewan | June 2016 – Oct. 2022

- Developed and maintained strategic plans aligned with the College of Medicine's five-year plan, accreditation standards, and data from graduate questionnaires, focus groups, and program evaluations.
- Designed, coordinated, and evaluated programming and services for medical students across all four years of undergraduate medical education, including advising appointments, small-group seminars, and events.
- Coordinated the work of three clinician career advisors (0.1 FTE each) to support office goals.
- Supported students through the residency match process, including CV development, personal statement writing, and interview preparation.

## Recruitment Officer | Marketing & Student Recruitment

Student & Enrolment Services Division, University of Saskatchewan | Jan. 2015 – June 2016

- Managed territory recruitment for Southern Saskatchewan.
- Coordinated the USask Agent Management program, including contract renewal and program restructuring.
- Co-managed student ambassador staff: hiring, scheduling, training, and payroll.

## Career Development Coordinator | Student Employment & Career Centre

Student & Enrolment Services Division, University of Saskatchewan | Jan. 2009 – Nov. 2013

## TEACHING & CURRICULUM CONTRIBUTIONS

### Career Advising & Mentorship Curriculum | Co-Module Director

UGME, College of Medicine, University of Saskatchewan | 2016 – 2022

With the Assistant Dean, Student Services | Approx. 100 students per cohort | Years 1–4

- Shared responsibility for planning, designing, delivering, and annually revising the longitudinal CA&M curriculum embedded across five UGME courses.
- Provided instructional continuity across all four years of medical training, supporting professional identity formation, career decision-making, and transition to residency.
- Revised learning objectives and instructional content annually in alignment with UGME priorities and accreditation requirements.
- Delivered large-group lectures, facilitated small-group sessions, moderated panel teaching, and coordinated guest clinicians and faculty educators.
- Contributed to the redesign of the Year 1 and 2 curriculum to establish UGME Learning Communities, in collaboration with colleagues.

Pre-Clerkship Courses	Clerkship Courses
<p><b>Success in Medical School I (MEDC 111.0)</b></p> <ul style="list-style-type: none"><li>• Intro to Career Advising &amp; Mentorship (50 min)</li><li>• Understanding Yourself (50 min)</li><li>• Writing Your CV (50 min)</li><li>• MBTI Type &amp; Teams, Parts I &amp; II (w/ Dr. Greg Malin)</li></ul>	<p><b>Success in Medical School III (MEDC 311.0)</b></p> <ul style="list-style-type: none"><li>• Elective Planning Workshops (60 min)</li></ul>
<p><b>Success in Medical School II (MEDC 211.0)</b></p> <ul style="list-style-type: none"><li>• Exploring Your Options (50 min)</li><li>• Leveraging Your Strengths (50 min)</li></ul>	<p><b>Selected Topics in Medicine (MEDC 308.1)</b></p> <ul style="list-style-type: none"><li>• Choosing Your Specialty (50 min)</li><li>• CV and Cover Letter Workshops (90 min)</li></ul>
	<p><b>Preparation for Residency (MEDC 409.8)</b></p> <ul style="list-style-type: none"><li>• Career Planning in Residency (50 min)</li><li>• Interview Preparation (30 min)</li></ul>

## RESEARCH & PRACTICE-BASED INQUIRY

### Competency-Based Legal Education (CBLE) Project

College of Law, University of Saskatchewan | May 2024 – May 2025 | Law Foundation of Saskatchewan Legacy Grant

- Contributed to one of the first structured, practice-based inquiries into competency-based program frameworks in Canadian legal education, drawing on significant stakeholder consultation.

### Practice-Based Program Evaluation | Undergraduate Medical Education (UGME)

Office of Career Advising & Mentorship, College of Medicine, USask | 2019 – 2022

- Established advising systems, appointment structures, and operational workflows that enabled research to emerge as an office function within the UGME accreditation context.
- Designed programming processes that supported systematic, annual data collection across all four years of undergraduate medical education.
- Collaborated with College of Medicine faculty, staff, and clinician career advisors to conduct mixed-methods, practice-based program evaluation examining medical student residency match strategies, application experiences, and wellbeing stressors during a high-stakes educational transition.
- Contributed to evidence generation that informed institutional advising practices; supported peer-reviewed dissemination in the Canadian Medical Education Journal, with authorship and manuscript writing led by clinician faculty.

## PUBLICATIONS & PRESENTATIONS

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- Marshall, S.** (2021). *How to effectively pitch an idea*. EcoHack, Office of Sustainability, University of Saskatchewan.
- Clark, M., Shah, S., Kolla, L., **Marshall, S.**, Bryson, S., & Nair, B. (2020). Post-CaRMS match survey for fourth year medical students. *Canadian Medical Education Journal*, 11(3), e101–e110. <https://doi.org/10.36834/cmej.69330>
- Marshall, S.** (2017). *Team strengths assessment facilitation* (Clifton Strengths Workshop). Department of Family Medicine Retreat, College of Medicine, University of Saskatchewan.
- Marshall, S.** (2016). *The reciprocal value of mentoring: From elementary education to medical training*. Invited presentation of Dr. Gabriella Mezo-Kricsfalusy's work at the National Mentorship Symposium, Banff, AB.
- Marshall, S.**, & Thompson, S. (2010). Co-keynote address, *Service Through Careers Conference*, Saskatoon Public Schools.

## COMMUNITY LEADERSHIP & GOVERNANCE

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- Board of Directors, Communications** | Erindale Cooperative Preschool (ECP), Saskatoon | 2024 – Present
- Board of Directors, Treasurer** | Saskatchewan Universities and Technical Institute Liaison (SUTIL) | 2015 – 2016
- Board of Directors, Events** | Saskatchewan Young Professionals & Entrepreneurs (SYPE) | 2009 – 2016
- SESD Representative, Local Safety Committee** | University of Saskatchewan | 2009 – 2013
- Board of Directors, VP of Education** | Speaking Done Here Toastmasters, Saskatoon | 2009 – 2011

## PROFESSIONAL DEVELOPMENT & CONFERENCES

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- Global Consortium of Entrepreneurship Centers (GCEC) | Calgary | 2025
- Canadian Association of Law Teachers (CALT) | Fredericton | 2024
- Learning Communities Institute (LCI) Annual Conference | Online | 2020
- Canadian Conference on Medical Education (CCME) | Halifax | 2018
- Hobsons Naviance Institute (Exhibitor) | Austin, TX | 2015
- The Betty-Ann Heggie Womentorship Program (Mentee) | Saskatoon | 2011 – 2012
- Canadian Association of Career Educators & Employers (CACEE), Annual Conferences | 2009 – 2013
- National Association of Grad Careers Advisory Services (NAGCAS) | Melbourne, Australia | 2012
- National Association of Colleges and Employers (NACE) | Dallas, TX | 2011
- Saskatchewan Professional Marketing Association (Member) | 2010 – 2013

## CERTIFICATIONS & TRAINING

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- **Mental Health First Aid** | Mental Health Commission of Canada, Saskatoon | Oct. 2019
- **Resolving Conflict Constructively** | Saskatchewan Ministry of Justice, Saskatoon | Mar. 2019
- **Instructional Skills Workshop (ISW)** | Gwenna Moss Centre for Teaching & Learning, Saskatoon | Dec. 2018
- **Careers in Medicine Training** | American Association of Medical Colleges (AAMC), Washington DC | Sept. 2016
- **Myers-Briggs Type Indicator (MBTI) Certification** | Toronto | 2009
- **Strong Interest Inventory (SII) Certification** | Online | 2009